

# CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

CAROLINE FAYARD  
PO Box 750436  
New Orleans, LA 70175

2. Office Sought (Include title of office as well)

Statewide

OFFICE USE ONLY

Report Number: 24876

Date Filed: 9/22/2011

Report Includes Schedules:

Schedule A-1

Schedule E-1

Schedule E-2

3. Date of Primary 10/22/2011

This report covers from 7/16/2011 through 9/12/2011

4. Type of Report:

<input type="checkbox"/> 180th day prior to primary	<input type="checkbox"/> 40th day after general
<input type="checkbox"/> 90th day prior to primary	<input type="checkbox"/> Annual (future election)
<input checked="" type="checkbox"/> 30th day prior to primary	<input type="checkbox"/> Supplemental (past election)
<input type="checkbox"/> 10th day prior to primary	
<input type="checkbox"/> 10th day prior to general	<input type="checkbox"/> Amendment to prior report

5. FINAL REPORT if:

☐ Withdrawn ☐ Filed after the election AND all loans and debts paid  
☐ Unopposed

6. Name and Address of Financial Institution  
(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all

JP MORGAN CHASE BANK NA  
5001 Prytania St  
New Orleans, LA 70015

7. Full Name and Address of Treasurer

MAURICE DURBIN  
417 Centerville St NE  
Denham Springs, LA 70726

9. Name of Person Preparing Report ELIZABETH SMITH

Daytime Telephone

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure

This 22nd day of September, 2011.

Maurice Durbin

Signature of Candidate/Chairperson  
(To be signed by Chairperson *only* if report by principal campaign committee)

225-664-5802

Daytime Telephone

Signature of Treasurer

Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY

a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

On attached sheet

**FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY**

Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

Name and Address of **Principal Campaign Committee**

COMMITTEE TO ELECT CAROLINE FAYARD  
PO Box 750436  
New Orleans, LA 70175

## SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 4,325.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
4. <b>TOTAL CONTRIBUTIONS</b> (Lines 1 + 2 +3)	\$ 4,325.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. <b>TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)	\$ 4,325.00

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	\$ 6,637.00
10. Other Disbursements (Schedule E-2)	\$ 330.06
11. Loan Repayments Made (Schedule B)	\$ 0.00
12. Funds Loaned (Schedule D)	\$ 0.00
13. <b>TOTAL DISBURSEMENTS</b> (Lines 9 + 10 + 11 + 12)	\$ 6,967.06

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this election)	\$ 19,452.79
15. <i>Plus</i> total receipts this period (Line 8 above)	\$ 4,325.00
16. <i>Less</i> total disbursements this period (Line 13 above)	\$ 6,967.06
17. <i>Less</i> in-kind contributions (Line 2 above)	\$ 0.00
18. Funds on hand at close of reporting period	\$ 16,810.73

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## SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments (i.e., savings accounts, CD's, money market funds, etc.)	\$ 0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 0.00

FINANCIAL SUMMARY	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 0.00
22. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 0.00
24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

### NOTICE

The personal use of campaign funds is prohibited.\* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c)(3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

\*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15,

## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
<b>GEORGE DUBOSE</b> 112 Mark Twain Dr. Apt 12 River Ridge, LA 70123  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	08/15/2011	\$200.00	\$200.00
<b>MARK KONIKOFF</b> Box 2002 Lafayette, LA 70502  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	08/27/2011	\$20.00	\$40.00
<b>JULIANNA LEE</b> 1000 New Jersey Ave. SE #723 Washington, DC 20003  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	08/16/2011	\$100.00	\$100.00
<b>AMANDA LO</b> 8013 Ferrara Dr Harahan, LA 70123  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	08/26/2011	\$100.00	\$100.00
<b>BROBSON LUTZ</b> 2622 Jena St New Orleans, LA 70115  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	08/15/2011	\$2,500.00	\$2,500.00
<b>RAMA MOHANTY</b> 2011 General Taylor Baton Rouge, LA 70810  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	08/10/2011	\$100.00	\$100.00
<b>4. SUBTOTAL (this page)</b>		<b>\$3,020.00</b>	<b>N/A</b>
<b>5. TOTAL (complete only on last page of this schedule)</b>			<b>N/A</b>
<b>6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:</b>			
SUBTOTAL (this page)		<b>\$0.00</b>	TOTAL (complete only on last page of this schedule)

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

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1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
MATTHEW PAYNE 4146 Cleveland Ave New Orleans, LA 70119  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	08/15/2011	\$50.00	\$50.00
MARGITTA ROGERS 7901 Panola St New Orleans, LA 70119  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	08/15/2011	\$20.00	\$20.00
JOEL THIBODEAUX 10877 Sandringham Ave Baton Rouge, LA 70815  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	08/15/2011	\$20.00	\$20.00
SARAH TRICKEY 2111 Barclay Road Richmond, VA 23228  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	08/17/2011	\$1,200.00	\$1,200.00
DON DE BOISBLANC 210 W. Pont des Mouton #32 Lafayette, LA 70507  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	08/16/2011	\$15.00	\$15.00
4. SUBTOTAL (this page)		\$1,305.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 4,325.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)	\$0.00	TOTAL (complete only on last page of this schedule)	\$ 0.00

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## SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
FLETCHER ROWLEY 1720 West End Ave Ste 630 Nashville, TN 37203	08/08/2011	Media consulting	\$ 3,000.00
GOOGLE 75 Ninth Ave New York, NY 10011	09/08/2011	Data storage fees	\$ 20.00
LOUISIANA FIRST PAC PO Box 4385 Baton Rouge, LA 70821	07/27/2011	Donation	\$ 250.00
MANDATE MEDIA 2014 SE 39th Ave Portland, OR 97214	07/22/2011	June and July website consulting	\$ 500.00
MANDATE MEDIA 2014 SE 39th Ave Portland, OR 97214	08/09/2011	August website consulting	\$ 250.00
NEW LEADERS COUNCIL 5337 Annunciation St New Orleans, LA 70115	08/08/2011	Donation	\$ 50.00
PIERRE PRINCIPLE COMMUNICATIONS LLC 1010 Common St Ste 1610 New Orleans, LA 70112	08/08/2011	July communications consulting	\$ 1,000.00
SHERIFF TALMADGE BUNCH CAMPAIGN PO Box 643 Clinton, LA 70722	08/08/2011	Campaign contribution	\$ 250.00
3. SUBTOTAL (optional)			\$5,320.00
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: EXPENDITURES

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
ELIZABETH SMITH PO Box 750603 New Orleans, LA 70175	07/27/2011	July compliance consulting	\$ 1,000.00
UNITED STATES POSTAL SERVICE 2000 Louisiana Ave New Orleans, LA 70115	08/09/2011	Postage	\$ 46.00
YOUNG DEMOCRATS OF LOUISIANA PO Box 4385 Baton Rouge, LA 70821	07/20/2011	Donation	\$ 200.00
MAILCHIMP.COM 512 Mean St Ste 404 Atlanta, GA 30318	07/18/2011	Email list management service	\$ 71.00
3. SUBTOTAL (optional)			\$1,317.00
4. TOTAL (optional - complete only on last page of this schedule)			\$ 6,637.00

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## SCHEDULE E-2: OTHER DISBURSEMENTS

This schedule is used to report those disbursements that are not "expenditures"; that is, monies paid by the campaign that are not paid for the purpose of supporting, opposing or otherwise influencing the nomination or election of a candidate to public office. Examples include the payment of taxes or the refund of contributions. Disbursements should be reported on this schedule only if they have not been reported elsewhere in this report. The explanation of the disbursement should state the reason the payment was made by the campaign.

1. Name and Address of Recipient	2. Date(s)	3. Explanation(s)	4. Amount(s)
AMERICAN EXPRESS ACCEPT PAY 1433 7th St. Ste 300 Denver, CO 80202	08/04/2011	July credit card processing fees	\$ 20.00
AMERICAN EXPRESS ACCEPT PAY 1433 7th St. Ste 300 Denver, CO 80202	09/01/2011	August credit card processing fees	\$ 20.00
AMERICAN EXPRESS ACCEPT PAY 1433 7th St. Ste 300 Denver, CO 80202	09/02/2011	August credit card processing fees	\$ 113.09
INTUIT QUICKBOOKS ONLINE 2800 E Commerce Center PL Tucson, AZ 85706	08/03/2011	Monthly software subscription fees	\$ 38.10
INTUIT QUICKBOOKS ONLINE 2800 E Commerce Center PL Tucson, AZ 85706	09/06/2011	Monthly software subscription fees	\$ 38.10
JP MORGAN CHASE BANK NA 5001 Prytania St New Orleans, LA 70015	08/03/2011	July bank fees	\$ 17.18
JP MORGAN CHASE BANK NA 5001 Prytania St New Orleans, LA 70015	09/06/2011	August bank fees	\$ 19.30
LOUISIANA SECRETARY OF STATE PO Box 94125 Baton Rouge, LA 70804	08/26/2011	Filing fees	\$ 27.00
5. Total OTHER DISBURSEMENTS during this reporting period			

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## SCHEDULE E-2: OTHER DISBURSEMENTS

This schedule is used to report those disbursements that are not "expenditures"; that is, monies paid by the campaign that are not paid for the purpose of supporting, opposing or otherwise influencing the nomination or election of a candidate to public office. Examples include the payment of taxes or the refund of contributions. Disbursements should be reported on this schedule only if they have not been reported elsewhere in this report. The explanation of the disbursement should state the reason the payment was made by the campaign.

1. Name and Address of Recipient	2. Date(s)	3. Explanation(s)	4. Amount(s)
PAY SIMPLE 1433 17th St Ste 300 Denver, CO 80202	08/02/2011	July credit card processing fees	\$ 17.29
PAY SIMPLE 1433 17th St Ste 300 Denver, CO 80202	09/07/2011	August credit card processing fees	\$ 20.00
5. Total OTHER DISBURSEMENTS during this reporting period			\$ 330.06

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